



RhAPP

RHEUMATOLOGY ADVANCED
PRACTICE PROVIDERS

2024 RhAPP

REGIONAL CHAPTER SUMMITS

SPONSOR PROSPECTUS

ABOUT RhAPP

Rheumatology Advanced Practice Providers (RhAPP) is a non-profit 501c3 organization dedicated to developing educational programs, providing professional advancement services, and assembling resources for—and guided by—advanced practice providers (APPs). Through our peer-to-peer network, we seek to support the integral role APPs play in the rheumatology healthcare community by providing the most relevant, timely information and communication for the treatment of their patients with rheumatic diseases.

Since 2019, RhAPP has established itself as the preeminent source of rheumatic disease education for APPs. The organization educates more than 1,000 APPs annually via various activities, including regional meetings designed to bring cutting-edge education to groups of APPs across the country.

2024 REGIONALS AT A GLANCE

Nurse practitioners (NPs), physician assistants (PAs), and clinical PharmDs, herein referred to as APPs, play a critical role in addressing the patient care gaps that exist because of excessive wait times in rheumatology. NPs and PAs hold prescriptive privileges in all 50 states and see an average of 82 patients per week, respectively. APPs play a critical role in the care and management of patients with rheumatic diseases, and RhAPP equips colleagues with the education, tools, and resources they need to be leaders in the field and provide unmatched care for their patients.

To meet the educational and practice needs of APPs across the US, the RhAPP Board of Directors and Education Committee will host a series of eight (8) conferences entitled **RhAPP 2024 Regional Summit Series: Guidelines and Beyond**. This regional educational series will feature an evening program focusing on hot topics in gout, psoriatic arthritis (PsA), systemic lupus erythematosus (SLE), and vasculitis. The regional summits are designed to reach community APPs who are unable to attend the annual RhAPP National Conference as well as community family/general practice NPs and PAs, nurses, and pharmacists who need updates on the latest clinical advances in rheumatic diseases.

NEW THIS YEAR—REMOTE WATCH PARTIES!

RhAPP understands the challenges busy clinicians have in attending evening meetings as well as the limitations presented by geography and travel times. To that end, the **2024 RhAPP Regional Summit Series** will include watch parties held in conjunction with each of the regional summits at each location. The satellite watch parties will be critical in furthering the educational reach into additional cities in the region as well as providing APPs with an opportunity to engage in clinical discussion throughout the meeting.

RhAPP's regional summit series will launch in May 2024 in major markets in the US and will reach approximately **300 community APPs**. The meetings will be held in New York, Chicago, Denver, Columbus, Atlanta, Phoenix, San Antonio, and Aventura.



2023 REGIONAL SUMMIT SERIES OUTCOMES

8 regional summits

220 attendees

17 faculty presenters

AGENDA TOPICS

Guidelines and Beyond: PsA

Guidelines and Beyond: axSpA

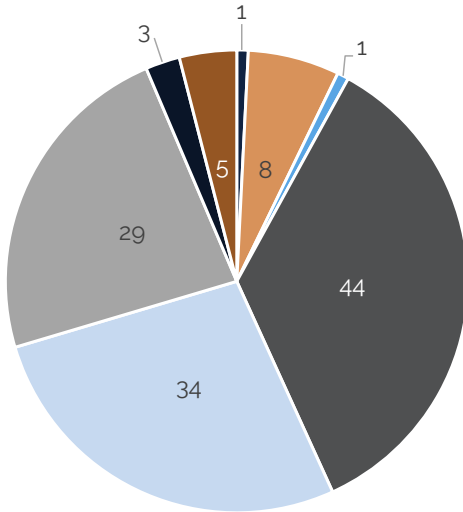
Guidelines and Beyond: RA

Guidelines and Beyond: PMR

ATTENDEE DEMOGRAPHICS

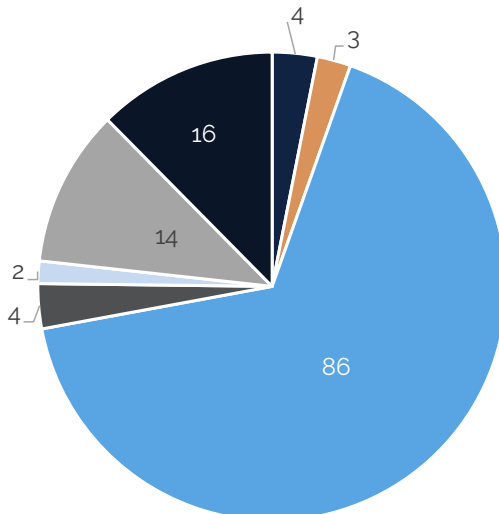
Degrees

- MA
- MD/DO
- Student
- NP
- PA-C
- PharmD
- PhD
- Other

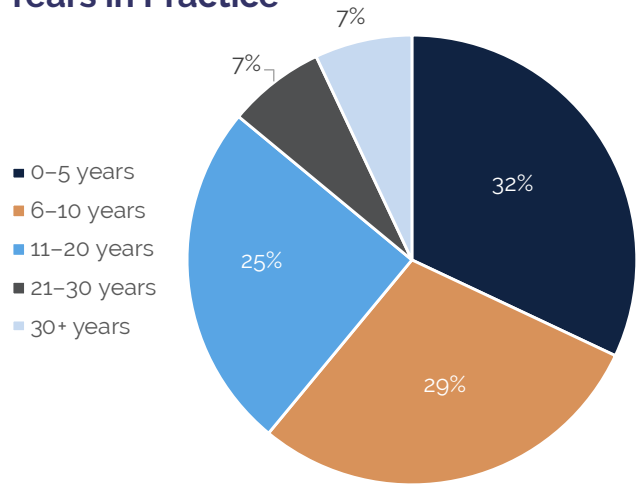


Specialties

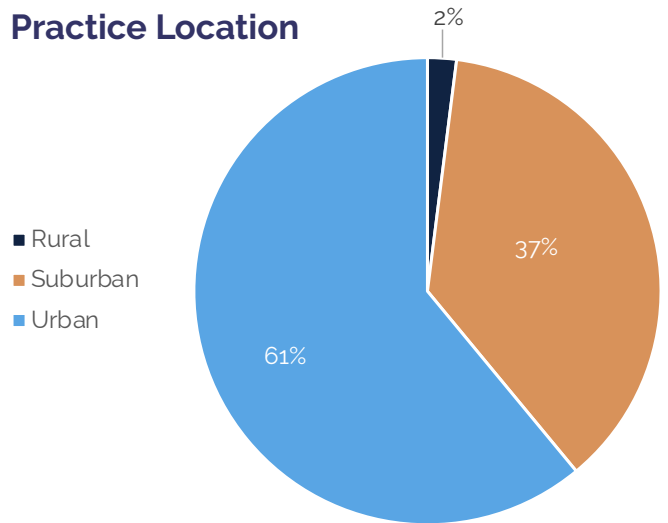
- Acute care
- Gastroenterology
- Rheumatology
- Dermatology
- Emergency medicine
- Family practice/Internal medicine
- Other



Years in Practice



Practice Location



EDUCATIONAL OUTCOMES

95% of attendees reported this activity will result in a change in practice behavior.

100% of attendees reported this educational activity will help them perform as a more effective healthcare team member.

98% of attendees reported this activity was sound and free of commercial bias.

RHAPP 2024 REGIONAL SUMMIT SERIES: GUIDELINES AND BEYOND

RhAPP will host a series of eight (8) regional educational summits. Each summit will feature a program focusing on recent guideline updates and clinical advances in gout, PsA, SLE, and vasculitis. The presentations are designed to reach community NPs, PAs, and PharmDs who may be unable to attend the annual RhAPP National Conference.

The 2024 Regional Summit Series locations and dates:

- June 27** | **New York, NY**
• Watch parties: Baltimore, MD; Philadelphia, PA
- July 18** | **Chicago, IL**
• Watch parties: Des Moines, IA; St. Louis, MO
- August 8** | **Denver, CO**
• Watch party: Boise, ID
- October 24** | **Columbus, OH**
• Watch party: Detroit, MI
- November 7** | **Atlanta, GA**
• Watch party: Raleigh/Durham, NC
- November 21** | **Phoenix, AZ**
• Watch parties: Anchorage, AK; Seattle, WA
- December 7** | **San Antonio, TX**
• Watch party: Oklahoma City, OK
- December 12** | **Aventura, FL**
• Watch party: Tampa, FL

* Location to be determined.



PROPOSED AGENDA

- 5:00–5:30 PM Registration & Exhibit Hall
- 5:30–6:30 PM Industry-Sponsored Session
- 6:30–8:00 PM CME Program
 - Guidelines & Beyond: PsA
 - Guidelines & Beyond: SLE
 - Guidelines & Beyond: Gout
 - Guidelines & Beyond: Vasculitis (EGPA, CGA, ANCA-Associated)
- 8:00 PM Adjourn



SPONSORSHIP OPPORTUNITIES

RhAPP provides an outstanding opportunity to build exposure and generate new leads by offering various levels of sponsorship opportunities at the 2024 RhAPP Regional Chapter Summits.

Benefits at the RhAPP Regional Chapter Summits	Platinum \$50,000	Exhibitor \$3,500 <i>(per individual regional program)</i>
Recognition as a Sponsor at each of the eight (8) regional meetings and watch parties <i>• Logo placement across all platforms, including the RhAPP website and app, invitations, all written communications; logo displayed throughout summit venue</i>	✓ All eight (8) regional meetings and watch parties	✓ Selected regional meetings and watch parties
40-min product theater at two (2) of the regional meetings and watch parties <i>• Selection of meeting location will be awarded on a first-come, first-served basis</i>	✓	
Exhibit space <i>• Includes a 6' table and two (2) chairs</i>	✓ Eight (8) regional meetings	✓ Selected regional meetings
Conference registrations at sponsored meeting <i>• Registration includes all lectures and dinner</i>	✓ Eight (8) regional meetings	✓ Selected regional meetings
Promotional inserts in attendee welcome packets, including attendees at watch parties	✓ One (1) promotional insert	



Interested in being a regional Wi-Fi sponsor?

SEE PAGE 6 FOR INFORMATION



RULES & REGULATIONS

CONFERENCE ORGANIZER

For the purpose of this document, RhAPP, Focus Medical Communications, and Tactical Advantage Group will be referred to as the Conference Organizer.

REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any conference or event attendee. The Conference Organizer also attests that sponsorship funds will not be used toward faculty honoraria for the duration of this conference.

CONFERENCE BADGE POLICY

Conference badges will be required to access all 2024 conference events and exhibit spaces.

PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon submission of this form. Payment due in full upon signing.

CANCELLATION POLICY

A refund, less a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship/Exhibitor's Agreement is completed. After this date, no refunds will be granted unless the conference is canceled altogether.

If the conference is postponed and rescheduled within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled conference. Should the conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to reallocate any space that has not been occupied by the confirmed Exhibitor by 3:00 pm on each conference date. Should this occur, the confirmed Exhibitor agrees to forfeit their exhibit space.

SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and APPs in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of this productive conference time. To that end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings or events within or external to the conference venue during conference dates and times without the explicit permission of the Conference Organizer.
- Sponsors may request to schedule an on-site meeting or event outside conference dates and times by submitting their written request to the Conference Organizer no later than 30 days prior to each conference date. With the express written permission of the Conference Organizer, the same meeting or event offering parameters indicated above will apply.
- Any travel or accommodation-related expenses (e.g., rescheduled flights and additional room nights) that may arise as a result of faculty or conference attendees participating in an authorized Sponsor event will be the responsibility of the Sponsor.

EXHIBIT LOGISTICS

- All requests (e.g., power source, Internet, and audiovisual) will be handled between the Exhibitor and the conference venue. The costs will be directly charged to the Exhibitor.
- Exhibit-related shipping arrangements and the resulting expenses are the responsibility of the Sponsor.
- The Conference Organizer will assign the exhibit space within the exhibit hall.
- Upon acceptance of your sponsorship, you will receive a confirmation email with additional details on the event. Within two months of the conference, you will be notified with the exhibitor kit.

CONFERENCE FACULTY AND ATTENDEE DATA

The Conference Organizer, its affiliates, and its vendors will not share the registration information of its conference faculty or attendees (either targeted or registered) with any of its sponsoring organizations.

LIABILITY

The Exhibitor agrees to defend, indemnify, and hold harmless the conference venue and the Conference Organizer, along with their employees, agents, representatives, and guests, from any third-party claim, cause of action, liability, damage, cost, or expense of any kind whatsoever arising out of or relating in any way to the Exhibitor's alleged intentional or negligent conduct during or in connection with its participation in the conference, including the reimbursement of all damages assessed and reasonable attorneys' fees and costs incurred. The Exhibitor agrees to maintain insurance coverage at commercially reasonable levels to cover its obligations under this provision and shall provide proof of insurance to the Conference Organizer upon request.

INSURANCE FOR EXHIBIT ITEMS

The Exhibitor assumes all risk and financial responsibility for the loss or damage of its personal property during or related in any way/form to the conference. The Exhibitor further acknowledges that it is responsible for insuring its personal property and that the Conference Organizer does not maintain any insurance coverage for that purpose. The Exhibitor forever releases and otherwise waives all claims against the conference venue and the Conference Organizer, along with their employees, agents, representatives, and guests, arising out of or relating to the loss or damage of the Exhibitor's personal property.

SPONSORSHIP SELECTIONS

ADD-ON OPPORTUNITIES

Wi-Fi Sponsor: \$3,000

1 Sponsorship Available Per Program

- Company name will be added as the Wi-Fi passcode

Wi-Fi Sponsorship opportunity is available at each of the following program locations:

- New York, NY
- Chicago, IL
- Denver, CO
- Columbus, OH
- Atlanta, GA
- Phoenix, AZ
- San Antonio, TX
- Aventura, FL

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